



**SOCIAL  
IMPACT  
SUMMIT**

# **SOCIAL IMPACT SUMMIT**

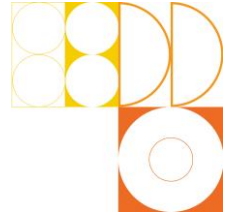
## **Together for Good**

### **Draft Program**

Date: 3-4 July, 2023

Venue: Aerial UTS Function Centre, Sydney

Updated: April 2023



## DRAFT PROGRAM

### Two-day program

**Day 1 agenda:** Vision-setting, insights from evidence and lived experience

**Day 2 agenda:** Collaboration and working towards collective action

### Social issues – Working Together for Good

How can cross-sector partnership address Australia's biggest social issues?

- Indigenous inequality and reconciliation
- Homelessness, housing affordability, family violence, gambling
- Social and economic inequalities: gender, ethnic, disability, income, age
- Youth: mental health, education and employment, homelessness, substance abuse
- Healthy communities: mental health, wellbeing, and connectedness
- Education: funding, resourcing, disadvantaged students, and technology access

### Leadership issues – Accelerating a fair, just and inclusive society

What strategies deliver growth and long-term social outcomes?

- Shaping the 'S' in ESG – moving towards shared social impact outcomes
- How will the Federal Government's 'wellbeing budget' change service delivery?
- How can corporate, social sector and government leaders collaborate to best serve people and promote shared economic prosperity?
- What growth, transformation and people-centred strategies serve a wellbeing economy?
- Sustainable business: overcoming short-termism to realise positive, long-term social change

### Confirmed speakers\*:

- Hugh Mackay AO – respected Australian psychologist, social researcher and writer
- Shelley Ware – proud Yankanjatjara and Wirangu woman, TV presenter, speaker, education specialist
- Dr David Cooke – ESG Advisory, Executive Director
- Theresa Ardler – Director, Gweagal Cultural Connections
- Dr. Katherine Trebeck - Political economist, writer and advocate for economic system change
- Peter Horsley – Founder, Remarkable Tech
- Nidala Barker – Artist born of the Aboriginal Djugun people of the Kimberley
- Elfa Moraitakis – CEO, SydWest Multicultural Services
- Anna Bowden – Head of Social Impact, Royal Far West
- Prof. Rosemary Addis AM – Managing Partner, Mondiale Impact

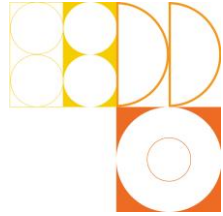
*\*See [socialimpactsummit.co](https://socialimpactsummit.co) for latest updates*



## DAY 1 – DRAFT PROGRAM

**Theme:** Vision-setting, insights from evidence and lived experience.

TIME	SESSIONS		
08:00	Registration, coffee, networking, expo open		
09:00	<b>PLENARY</b>  <b>Welcome.</b> <b>Shelley Ware</b> , Conference MC  <b>Welcome to Country.</b> <b>Theresa Ardler</b> , Director, Gweagal Cultural Connections  <b>Keynote.</b> <i>The Kindness Revolution – Becoming a Caring and Loving Nation</i> <b>Hugh Mackay</b> AO, psychologist, social researcher, writer  <b>Keynote.</b> <i>Australia's Wellbeing Economy: our opportunity to redesign a more humane economy.</i> <b>Dr. Katherine Trebeck</b> , political economist, writer, advocate for economic system change  <b>Audience Participation</b> <i>Listen For...</i> a simple yet powerful game in which our stories of everyday life create a moment for us to connect with each other, and the space to nurture collective wellbeing. Authenticity, Listening, Emergence. <b>Jane O'Brien &amp; Alexa Peggie</b> , Campfire Co-op		
11:00	<b>Morning Tea &amp; Expo</b>		
11:30	<b>SUMMIT STREAMS: Stories, case studies, panels, and workshops</b> Each stream features a dedicated host and 2-3 speakers per session.		
	<b>Profit &amp; Purpose</b> <i>Better Together</i>	<b>People &amp; Communities</b> <i>Beyond Barriers</i>	<b>Collective Transformation</b> <i>Diversity Empowered</i>
	This session: Social inclusion, healthy workforce, caregiving obligations and economic benefits  <ul style="list-style-type: none"> <li>Diversity &amp; Inclusion</li> <li>Family Friendly policies</li> <li>Benefits of a healthy, diverse workforce</li> </ul> Stream host: <b>Dr David Cooke</b> , Executive Director ESG Advisory Speakers: <ul style="list-style-type: none"> <li><b>Anna Sheppard</b>, Founder &amp; CEO Bambuddha Group</li> <li><b>Mike Tozer</b>, Founder &amp; CEO Xceptional</li> <li><b>Shay Hooper</b>, Head of Customer, GPT Group</li> <li><b>Dr. Manisha Amin</b>, CEO Centre for inclusive design</li> </ul>	This session: Co-creating flourishing communities  <ul style="list-style-type: none"> <li>Fostering self-determined, generative, and resilient communities</li> <li>Place-based, localised leadership for shared economic prosperity</li> </ul> Stream host: <b>Emma Watton</b> , Non-Executive Director Town Team Movement Speakers: <ul style="list-style-type: none"> <li><b>Shane Arthurson</b>, Financial Modeller Ethical Fields</li> <li><b>Blake Cansdale</b>, COO, Darkinjung Aboriginal Land Council</li> <li><b>Mark Burdack</b>, CEO Healthy Communities Foundation</li> <li><b>Tanya Owen</b>, Community Capacity Building Lead, City of Paramatta</li> </ul>	This session: Cultivating wellbeing across cultures  <ul style="list-style-type: none"> <li>Connection to culture, people, community and country</li> <li>First Nations ways of being</li> <li>Building unity and shared understanding</li> </ul> Stream host: <b>Shelley Ware</b> Speakers: <ul style="list-style-type: none"> <li><b>Elfa Moraitakis</b>, CEO SydWest</li> <li><b>Uniting</b></li> <li><b>Jessica Smith</b>, Aboriginal and Cultural Diversity Engagement Officer, NSW Agency for Clinical Innovation</li> </ul>
12:45	<b>Lunch &amp; Expo</b>		



13:45	<b>PLENARY</b>	
	<b>Stream Insights</b> Join event MC Shelley Ware on stage to reflect on key insights from each stream to socialise stories, avoid FOMO, and spark ideas for change.	
14:00	<b>Impact Stories: Unforgettable lessons from social impact leaders</b> Change is hard. Leading change is even harder. Three social impact leaders have 15 minutes each to tell their story. Hear how they overcame odds and made visions reality. <ul style="list-style-type: none"> <li>• <b>Peter Horsley</b>, Founder of Remarkable Developing tech startups that positively impact people with disability and amplify human potential</li> <li>• <b>Mitra Hussaini</b>, Women Rights Activist Education as a key to success and self-determination in patriarchal societies.</li> </ul>	
14:45	<b>Afternoon Tea &amp; Expo</b>	
15:15	<b>SUMMIT STREAMS: Stories, case studies, panels, and workshops</b> Each stream features a dedicated host and 2-3 speakers per session.	
	<b>Profit &amp; Purpose Better Together</b>	<b>People &amp; Communities Beyond Barriers</b>
	<p><i>This session:</i> Business Revolution: Innovation, corporate growth &amp; social impact</p> <ul style="list-style-type: none"> <li>• Corporate strategies with integrated social impact</li> <li>• How business can address systemic issues</li> <li>• Calculating ESG risk scores: Why the 'S' matters now more than you think</li> </ul> <p>Stream host: <b>Dr David Cooke</b>, Executive Director ESG Advisory</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>• <b>Donnie Maclurcan</b>, Executive Director Post Growth Institute</li> <li>• <b>Kylie Daniels</b>, Senior Manager Community Development Beyond Bank</li> <li>• <b>Heidi Roberts</b>, Partner responsible Business and ESG Corrs Chambers Westgarth</li> <li>• <b>Tara Anderson</b>, CEO Social Traders</li> </ul>	<p><i>This session:</i> Cross-sector partnerships: Why we need to stick together</p> <ul style="list-style-type: none"> <li>• Network of services needed to fill the gaps in a broken system</li> <li>• Building shared value partnerships for sustainable development and community wellbeing</li> <li>• What does collaboration look like in a system built for competition?</li> <li>• Amplifying lived experience voices</li> </ul> <p>Stream host: <b>Sarah Downie</b>, CEO Shared Value Project</p> <p>Speakers: TBA</p> <ul style="list-style-type: none"> <li>• <b>Davina Dressler</b>, CEO The Constellation Project</li> <li>• <b>Sarah Nelson</b>, Lived Experience</li> <li>• <b>Keith Rovers</b>, Partner MinterEllison</li> <li>• <b>Simonie Fox</b>, Head of Shared Value Partnerships AIA</li> </ul>
		<b>Collective Transformation Diversity Empowered</b>
		<p><i>This session:</i> A new collective identity: reimagining Australian society</p> <ul style="list-style-type: none"> <li>• Harnessing storytelling's power to catalyse change</li> <li>• Brands, arts, media as a unifying force for a fair and inclusive society</li> <li>• Deeply listening and cultivating empathy</li> </ul> <p>Stream host: <b>Mark Jones</b></p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>• <b>Lizzie Young</b>, WeAre8 APAC CEO and Global Growth Officer</li> <li>• <b>Susan Coghill</b>, Chief Marketing Officer Tourism Australia</li> <li>• <b>Doug Cronin</b>, Director of Change and Upstander Our Race</li> <li>• <b>Mel Rumble</b>, Museum of Futures (TBC)</li> </ul>
16:30	<b>PLENARY</b>	



**Closing keynotes:** Impact at scale: advancing a wellbeing economy

*Global lessons. Shaping sustainable and impact markets*

*Speaker: **Rosemary Addis**, Founding Managing Partner Mondiale Impact*

*Trajectories of systems transformation – making change happen from micro, meso and macro lenses.*

*Speaker: **Fiona McKenzie**, Founder & Director of Orange Compass*

**Day 1 Wrap.** Summary, inspiration, and what's next?

MC: **Shelley Ware**

17:30

**Networking drinks**



## DAY 2 – DRAFT PROGRAM

**Theme:** Knowledge, skills, and collective actions

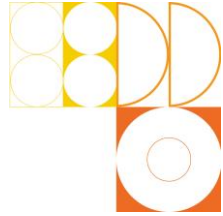
Bring a solutions mindset to Day 2. Stream hosts facilitate a variety of approaches to surfacing responses and collaboration around topics that matter. True partnerships start with shared values and progress with understanding and dialogue. The ImpactInstitute team will document proposed solutions and agreed pathways for change.

TIME	SESSIONS		
08:00	Registration, coffee, networking, expo open		
09:00	<p><b>PLENARY</b></p> <p><b>Welcome.</b> MC, <b>Shelley Ware</b></p> <p><b>Opening Keynotes:</b> Social impact leadership in action</p> <p><i>Deep Collaboration: finding a new way to work and lead together</i> Speaker: <b>Anna Powell</b>, CEO, &amp; <b>Mark Yettica-Paulson</b>, Deep Collaboration Lead at Collaboration for Impact</p> <p><i>My leadership story</i> Speaker: <b>Arminé Nalbandian</b>, CEO Centre for Social Impact</p> <p><i>Beyond business as usual</i> Speaker: <b>Andrew Davies</b>, CEO Blab Australia &amp; New Zealand (BCorp)</p> <p><b>Panel.</b> <i>Investing in the future: Nurturing the wellbeing of young generations</i> Speakers:</p> <ul style="list-style-type: none"> <li>• <b>Anna Bowden</b>, Head of Social Impact Royal Far West</li> <li>• <b>Rumbi Mabambe</b>, CEO Chain Reaction Foundation</li> <li>• <b>Yasser Zaki</b>, Global CEO Tender Loving Care Disability Services</li> <li>• <b>Shelley Ware</b>, facilitator</li> </ul>		
10:45	<b>Morning Tea &amp; Expo</b>		
11:15	<p><b>SUMMIT STREAMS: Stories, case studies, panels, and workshops</b> <i>Each stream features a dedicated host and 2-3 speakers per session.</i></p>		
<b>Profit &amp; Purpose Better Together</b>		<b>People &amp; Communities Beyond Barriers</b>	<b>Collective Transformation Diversity Empowered</b>
<p><i>This session:</i> Social Impact Measurement: Knowledge, Evidence, Confidence Social impact measurement and management in the ESG age: the business imperative</p> <p>Stream host: <b>Toby Dawson</b>, Principal &amp; Founder Tomorrow Together Speakers:</p> <ul style="list-style-type: none"> <li>• <b>Edmund McCombs</b>, Head of Social Impact, Landlease</li> <li>• <b>Prof. Bronwen Dalton</b>, Head of Department of Management, UTS Business School</li> </ul>		<p><i>This session:</i> Design for Equity: System Innovation, Co-Design &amp; Humanitarian Engineering. A gamified problem-solving practice centred on self-awareness, equity, and human values</p> <p>Facilitator: <b>Mark Jones</b>, CEO ImpactInstitute Speakers:</p> <ul style="list-style-type: none"> <li>• <b>Lisa Aitken</b>, Engagement and Practice Manager, UTS Centre for Social Justice and Inclusion</li> </ul>	<p><i>This session:</i> Effective Policy Advocacy Government communications and advocacy: Building bridges between policy makers and their constituents</p> <p>Stream host: <b>Shelley Ware</b> Speakers:</p> <ul style="list-style-type: none"> <li>• <b>Jenny Ware</b>, Federal Member for Hughes</li> <li>• <b>Laura Cowell</b>, Councillor Sutherland Shire</li> <li>• <b>Uniting</b></li> <li>• <b>Verity Firth</b>, Pro Vice-Chancellor (Social Justice and Inclusion), UTS</li> </ul>



<ul style="list-style-type: none"> <li>• <b>Min Seto</b>, Executive Officer Australian Social Value Bank</li> <li>• <b>Laura Glynn</b>, CEO SIMNA</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Dr. Katie Blair</b>, Research and Evaluation Manager, UTS Centre for Social Justice and Inclusion</li> <li>• <b>Paddy Power</b> Co-developer Engineering WITH People</li> <li>• <b>Dr. Scott Daniel</b>, Senior Lecturer Humanitarian Engineering UTS</li> </ul>	Centre for Social Justice and Inclusion
12:30	<b>Lunch &amp; Expo</b>	

13.30	<b>Hon. Dr. Andrew Leigh address (video)</b>  <b>Introduction and explanation of Deep-dives MC</b>	
14:00	<b>SUMMIT STREAMS: Deep-dives</b> <i>Each stream features a dedicated host and 2-3 speakers per session.</i>	
	<b>Profit &amp; Purpose Better Together</b>	<b>People &amp; Communities Beyond Barriers</b>
	<p><i>This session:</i> Funding the transition to a Wellbeing Economy. Building capacity and implementing funding structures required to eradicate entrenched disadvantage and foster wellbeing of all.</p> <ul style="list-style-type: none"> <li>• The role of Impact investing, social impact bonds and payment by outcome structures</li> <li>• How can partnerships reshape capitalism and drive real change?</li> <li>• Developing resourcing infrastructures that bridges funding silos and enables self-determination</li> </ul> <p>Stream host: <b>Layusa Isi Odidi</b>, Partner Dalberg</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>• <b>Pat Bollen</b>, Manager Impact Investing Social Ventures Australia</li> <li>• <b>Hanna Ebeling</b>, CEO SEFA</li> <li>• <b>Lisa Fedorenko</b>, Investment Manager, Impact Ventures at Alberts</li> <li>• <b>Sam Reinhardt</b>, Deputy Secretary, Fiscal Group Commonwealth Treasury</li> </ul>	<p><i>This session:</i> World Café: How do we realise the potential of our organisations for the good of all?</p> <ul style="list-style-type: none"> <li>• A chance to surface learning and sparks from the Summit and our own experience to discover what's next</li> <li>• A welcoming space to connect ideas and perspectives</li> <li>• Engage with others in small groups conversations to forge connections and sense solutions for people &amp; communities</li> </ul> <p>Stream host: <b>Jane O'Brien &amp; Alexa Pegg</b>ie Campfire Co-op</p> <p>Speakers: Summit Attendees</p>
		<p><i>This session:</i> Yarning Circle: ancient wisdom for contemporary challenges. Strengthening social cohesion with individual and whole of community interventions</p> <ul style="list-style-type: none"> <li>• A yarning circle is a safe, non-judgemental place to learn, collaborate and speak. Used by Aboriginal people for thousands of years, it builds respectful relationships, fosters accountability and creates space for ideas</li> </ul> <p>Stream host: <b>Theresa Ardler &amp; Shelley Ware</b></p> <p>Speakers: Summit Attendees</p>
15:30	<b>Afternoon Tea &amp; Expo</b>	
16:00	<b>PLENARY</b>	



**Deep-dive Reflections:** A moment to reflect on what has emerged from our collective wisdom and our agreed ways forward.

**Mark Jones**, CEO ImpactInstitute

**Artistic performance:** *A collective ritualisation of shared experiences*

First nations singer-songwriter, **Nidala**, born of the Djugun people of the coastal Kimberley brings her indie-rock, blues and soul-inspired music to Social Impact Summit. Expect a shared experience that captures the heart and soul of our collective aspirations.

**Close:** MC, **Shelley Ware**

17:00

**Close**