

SOCIAL IMPACT SUMMIT

Together for Good

Program

Date: 3-4 July, 2023

Venue: Aerial UTS Function Centre, Sydney

Updated: June 2023







PROGRAM



Two-day program

Day 1 agenda: Vision-setting, insights from evidence and lived experience

Day 2 agenda: Collaboration and working towards collective action

Social issues – Working Together for Good

How can cross-sector partnership address Australia's biggest social issues?

- Indigenous inequality and reconciliation
- · Homelessness, housing affordability, family violence, gambling
- Social and economic inequalities: gender, ethnic, disability, income, age
- Youth: mental health, education and employment, homelessness, substance abuse
- Healthy communities: mental health, wellbeing, and connectedness
- · Education: funding, resourcing, disadvantaged students, and technology access

Leadership issues – Accelerating a fair, just and inclusive society

What strategies deliver growth and long-term social outcomes?

- Shaping the 'S' in ESG moving towards shared social impact outcomes
- How will the Federal Government's 'wellbeing budget' change service delivery?
- How can corporate, social sector and government leaders collaborate to best serve people and promote shared economic prosperity?
- What growth, transformation and people-centred strategies serve a wellbeing economy?
- · Sustainable business: overcoming short-termism to realise positive, long-term social change

Confirmed speakers*:

- Hugh Mackay AO respected Australian psychologist, social researcher and writer
- Shelley Ware proud Yankanjatjara and Wirangu woman, TV presenter, speaker, education specialist
- Dr David Cooke ESG Advisory, Executive Director
- Theresa Ardler Director, Gweagal Cultural Connections
- Dr. Katherine Trebeck Political economist, writer and advocate for economic system change
- Peter Horsley Founder, Remarkable Tech
- Nidala Barker Artist born of the Aboriginal Djugun people of the Kimberley
- Elfa Moraitakis CEO, SydWest Multicultural Services
- Anna Bowden Head of Social Impact, Royal Far West
- Prof. Rosemary Addis AM Managing Partner, Mondiale Impact



^{*}See socialimpactsummit.co for latest updates





DAY 1 – PROGRAM

Theme: Vision-setting, insights from evidence and lived experience.

TIME	SESSIONS				
08:00	Registration, coffee, networking, expo open				
09:00	PLENARY				
	Welcome to Country. Theresa Ardler, Director, Gweagal Cultural Connections Keynote. The Kindness Revolution — Becoming a Caring and Loving Nation Hugh Mackay AO, psychologist, social researcher, writer Keynote. Australia's Wellbeing Economy: our opportunity to redesign a more humane economy. Dr. Katherine Trebeck, political economist, writer, advocate for economic system change Audience Participation Listen For a simple yet powerful game in which our stories of everyday life create a moment for us to connect with each other, and the space to nurture collective wellbeing. Authenticity, Listening, Emergence. Jane O'Brien & Alexa Peggie, Campfire Co-op				
11:00	Morning Tea & Expo				
11:30	SUMMIT STREAMS: Stories, case studies, panels, and workshops Each stream features a dedicated host and 2-3 speakers per session.				
Profit & Purpose Better Together		People & Communities Beyond Barriers	Collective Transformation <i>Diversity</i> Empowered		
caregiving benefits Divers Family Benefit workfor Stream hor Director E Speakers: Anna S Bambo Kurt N Shey H Group Dr. Ma	lusion, healthy workforce, g obligations and economic ity & Inclusion relieved its of a healthy, diverse orce ost: Dr David Cooke, Executive ESG Advisory: Sheppard, Founder & CEO uddha Group McLaclan, COO Xceptional Hooper, Head of Customer, GPT	 This session: Co-creating flourishing communities Fostering self-determined, generative, and resilient communities Place-based, localised leadership for shared economic prosperity Stream host: Emma Watton, Non-Executive Director Town Team Movement Speakers: Shane Arthurson, Financial Modeller Ethical Fields Blake Cansdale, COO, Darkinjung Aboriginal Land Council Mark Burdack, CEO Healthy Communities Foundation Tanya Owen, Community Capacity Building Lead, City of Paramatta 	 This session: Cultivating wellbeing across cultures Connection to culture, people, community and country First Nations ways of being Building unity and shared understanding Stream host: Shelley Ware Speakers: Elfa Moraitakis, CEO SydWest Kevin Jones, Regional Program Manager Uniting Jessica Smith, Aboriginal and Cultural Diversity Engagement Officer, NSW Agency for Clinical Innovation 		
12:45	Lunch & Expo				
13:45	PLENARY				





	Stream Insights Join event MC Shelley Ware on stage to reflect on key insights from each stream to socialise stories, avoid FOMO, and spark ideas for change.				
14:00	 Impact Stories: Unforgettable lessons from social impact leaders Change is hard. Leading change is even harder. Three social impact leaders have 15 minutes each to tell their story. Hear how they overcame odds and made visions reality. Matthew Caruana, Mental Fitness Facilitator Suicide survivor best known for his humanitarian work surrounding suicide prevention, resilience and mental health Mitra Hussaini, Women Rights Activist				
14:45	Afternoon Tea & Expo				
15:15	SUMMIT STREAMS: Stories, case studies, panels, and workshops Each stream features a dedicated host and 2-3 speakers per session.				
Profit & Purpose Better Together		People & Communities Beyond Barriers	Collective Transformation <i>Diversity</i> Empowered		
This session: Business Revolution: Innovation, corporate growth & social impact Corporate strategies with integrated social impact How business can address systemic issues Calculating ESG risk scores: Why the 'S' matters now more than you think Stream host: Dr David Cooke, Executive Director ESG Advisory Speakers: Donnie Maclurcan, Executive Director Post Growth Institute Kylie Daniels, Senior Manager Community Development Beyond Bank Heidi Roberts, Partner responsible Business and ESG Corrs Chambers Westgarth Tara Anderson, CEO Social Traders		 This session: Cross-sector partnerships: Why we need to stick together Network of services needed to fill the gaps in a broken system Building shared value partnerships for sustainable development and community wellbeing What does collaboration look like in a system built for competition? Amplifying lived experience voices Stream host: Sarah Downie, CEO Shared Value Project Speakers: TBA Davina Dressler, CEO The Constellation Project Sarah Nelson, Lived Expertise Policy Enterpreneur Keith Rovers, Partner MinterEllison Simonie Fox, Head of Shared Value Partnerships AIA 	 This session: A new collective identity: reimagining Australian society Harnessing storytelling's power to catalyse change Brands, arts, media as a unifying force for a fair and inclusive society Deeply listening and cultivating empathy Stream host: Mark Jones Speakers: Lizzie Young, WeAre8 APAC CEO and Global Growth Officer Susan Coghill, Chief Marketing Officer Tourism Australia Doug Cronin, Director of Change and Upstander Our Race 		





Closing keynotes: Impact at scale: advancing a wellbeing economy

Global lessons. Shaping sustainable and impact markets

Speaker: Rosemary Addis, Founding Managing Partner Mondiale Impact

Trajectories of systems transformation – making change happen from micro, meso and macro lenses.

Speaker: Fiona McKenzie, Founder & Director of Orange Compass

Day 1 Wrap. Summary, inspiration, and what's next?

MC: Shelley Ware

17:30 Networking drinks







DAY 2 - PROGRAM

Theme: Knowledge, skills, and collective actions

Bring a solutions mindset to Day 2. Stream hosts facilitate a variety of approaches to surfacing responses and collaboration around topics that matter. True partnerships start with shared values and progress with understanding and dialogue. The ImpactInstitute team will document proposed solutions and agreed pathways for change.

TIME	SESSIONS
08:00	Registration, coffee, networking, expo open
09:00	PLENARY
	Welcome. MC, Shelley Ware
	Opening Keynotes: Social impact leadership in action
	Deep Collaboration: finding a new way to work and lead together Speaker: Anna Powell, CEO, & Mark Yettica-Paulson, Deep Collaboration Lead at Collaboration for Impact
	My leadership story Speaker: Arminé Nalbandian, CEO Centre for Social Impact
	Beyond business as usual Speaker: Andrew Davies, CEO B Lab Australia & Aotearoa New Zealand
	Panel. Investing in the future: Nurturing the wellbeing of young generations Speakers:
	 Anna Bowden, Head of Social Impact Royal Far West Rumbi Mabambe, CEO Chain Reaction Foundation Yasser Zaki, Global CEO Tender Loving Care Shelley Ware, facilitator
	Video. Hon. Dr. Andrew Leigh ministerial address
11:00	Morning Tea & Expo
11:30	SUMMIT STREAMS: Stories, case studies, panels, and workshops Each stream features a dedicated host and 2-3 speakers per session.

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This session:

Social Impact Measurement: Knowledge, Evidence, Confidence Social impact measurement and management in the ESG age: the business imperative

Stream host: **Toby Dawson**, Principal & Founder Tomorrow Together

Speakers:

- Edmund McCombs, Head of Social Impact, Lendlease
- Prof. Bronwen Dalton, Head of Department of Management, UTS Business School
- Min Seto, Executive Officer Australian Social Value Bank
- Laura Glynn, Executive Officer SIMNA

This session:

Design for Equity: System Innovation, Co-Design & Humanitarian Engineering. A gamified problem-solving practice centred on self-awareness, equity, and human values

Facilitator: Mark Jones, CEO ImpactInstitute

Speakers:

- Lisa Aitken, Engagement and Practice Manager, UTS Centre for Social Justice and Inclusion
- Dr. Katie Blair, Research and Evaluation Manager, UTS Centre for Social Justice and Inclusion
- Paddy Power Co-developer Engineering WITH People
- **Dr. Scott Daniel**, Senior Lecturer Humanitarian Engineering UTS

This session:

Effective Policy Advocacy

Government communications and advocacy: Building bridges between policy makers and their constituents

Stream host: Shelley Ware

Speakers:

- Jenny Ware, Federal Member for Hughes
- Laura Cowell, Councillor Sutherland Shire
- Tamara Pararajasingham,
 General Manager, Impact and Innovation,
 Uniting
- Verity Firth, Pro Vice-Chancellor (Social Justice and Inclusion),
 UTS Centre for Social Justice and Inclusion

12:45

Lunch & Expo

13:45

SUMMIT STREAMS: Deep-dives

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This session:

Funding the transition to a Wellbeing Economy. Building capacity and implementing funding structures required to eradicate entrenched disadvantage and foster wellbeing of all.

- The role of Impact investing, social impact bonds and payment by outcome structures
- How can partnerships reshape capitalism and drive real change?
- Developing resourcing infrastructures that bridges funding silos and enables self-determination

Stream host: **Layusa Isa-Odidi,** Partner Dalberg

Speakers:

- Sam Reinhardt, Deputy Secretary, Fiscal Group Commonwealth Treasury
- Laura Dixie, Director Taylor Fry
- Pat Bollen, Manager Impact Investing Social Ventures Australia
- Hanna Ebeling, CEO SEFA
- Lisa Fedorenko, Investment Manager, Impact Ventures at Alberts

This session:

World Café: How do we realise the potential of our organisations for the good of all?

- A chance to surface learning and sparks from the Summit and our own experience to discover what's next
- A welcoming space to connect ideas and perspectives
- Engage with others in small groups conversations to forge connections and sense solutions for people & communities

Stream host: Jane O'Brien & Alexa Peggie Campfire Co-op

Speakers: Summit Attendees

This session:

Yarning Circle: ancient wisdom for contemporary challenges. Strengthening social cohesion with individual and whole of community interventions

 A yarning circle is a safe, non-judgemental place to learn, collaborate and speak. Used by Aboriginal people for thousands of years, it builds respectful relationships, fosters accountability and creates space for ideas

Stream host: Theresa Ardler & Shelley Ware

Speakers: Summit Attendees

15:30	Afternoon Tea & Expo
16:00	PLENARY
	Deep-dive Reflections: A moment to reflect on what has emerged from our collective wisdom and our agreed ways forward. Mark Jones, CEO ImpactInstitute
	Artistic performance: A collective ritualisation of shared experiences
	First nations singer-songwriter, Nidala , born of the Djugun people of the coastal Kimberley brings her indie-rock, blues and soul-inspired music to Social Impact Summit. Expect a shared experience that captures the heart and soul of our collective aspirations.
	Close: MC, Shelley Ware
17:00	Close

