

Day One - Tuesday 2 July 2024

8:00 - 9:00	REGISTRATION	
9:00 - 9:15	WELCOME TO COUNTRY	Performer - Jannawi Dance Clan Speaker - Uncle Allen
9:15 - 9:30	WELCOME TO SUMMIT	MC - Dan Bourchier
9:30 - 10:20	OPENING KEYNOTE + Q&A	MC - Dan Bourchier Speaker - Craig Foster

For this opening keynote, Craig Foster will draw from his background as a powerful voice for the disadvantaged and his football career to speak about the need for a fair, just, and inclusive society. He'll draw some parallels between sport as a unifying force for good and the social impact movement. What kind of society do we want to live in (what do Australians value?) and how can we come together to get there?

This 30min keynote will be followed by an audience Q&A.

10:20 - 11:00 INTERACTIVE SESSION

Facilitators - Jane O'Brien, Mel Geltch (Percolab)

11:00 - 11:30 MORNING TEA

11:30 - 12:45

PROFIT AND PURPOSE Lessons from the E

When it comes to the S in ESG, we are not starting at zero. Much progress has been made in the E space, so what lessons can we learn that are applicable to the S?

- · Measuring: know why before what
- · Partnering well to solve challenges
- Raising the gaze from compliance to innovation.

◆ PEOPLE AND COMMUNITIES Building Resilient Communities through Commoning

In this session, we explore the transformative potential of commoning, co-operative and mutual models.

Attendees will learn the theory behind these concepts, explore successful international and regional case studies, and discover how these alternative social value models can be effectively implemented across Australian communities.

COLLECTIVE TRANSFORMATION Impact in Creative Communities

Delve into the intersection of art, social impact, and resilience, as we discuss the role of creative initiatives in empowering underrepresented groups, fostering resilience, and providing therapeutic support for trauma-affected individuals.

Learn how these creative initiatives not only enrich communities but also drive systemic change through informed, data-driven evaluations.

12:45 - 13:45 LUNCH

13:45 - 15:00

PROFIT AND PURPOSE Social Employment & Procurement

Shared value strategy informs us that we must get close to the problems we want to solve

In this session, we dive into a regional energy transition project and explore the groundwork needed to make social employment outcomes a long term success and look at how this, coupled with social procurement plans can create a 'just transition' framework for regional towns.

◆ PEOPLE AND COMMUNITIES From Apathy to Action: Tackling Post-COVID Inequality

This session explores post-COVID inequality in Australia and New Zealand. Attendees will hear from not-for-profits tackling issues such as poverty, homelessness, and food insecurity.

They'll share findings, challenges, impact measures, and potential solutions, focusing on overcoming public apathy and normalised inequality. Discover how government and corporate sectors can unite to address these pressing issues.

COLLECTIVE TRANSFORMATION Care Economy

What trends are defining our ability or inability to care for the vulnerable segments of our society? How are these trends impacting social cohesion and quality of life?

This session will examine strategies to enhance care support systems and build a resilient care infrastructure that enables access and provision of quality care to all Australians while addressing the demographic shifts and social inequalities.

15:00 - 15:30 AFTERNOON TEA

15:30 - 15:45 STREAM INSIGHTS

MC - Dan Bourchier

15:45 - 16:45 SOCIAL IMPACT AND THE ARTS

In an era marked by unprecedented challenges, from climate crises to social inequality, the arts emerge not merely as a source of aesthetic pleasure but as a dynamic catalyst for positive change. In this session we explore how the arts can be leveraged as a powerful tool in the hands of leaders across sectors, paving the way for a brighter and more equitable future for all Australians.

This session will include research from Creative Australia, which demonstrates the impact of a thriving arts scence across many different domains. It will also include a presentation detailing aspects of the Sydney Opera House's social value report, by Jon and Adele.

16:45 - 17:15 DAY ONE RECAP - VISUAL ARTIST

Graphic artists are increasingly in demand as creative professionals in non-traditional settings, such as medicine, contract law, organisational communications and service design, and many others. This session will highlight the value they bring to these settings, and include a facilitated discussion between the host and a graphic artist, including discussing the visual interpretation of selected sessions from Day One.

17:15 NETWORKING DRINKS







Day Two - Wednesday 3 July 2024

8:00 - 8:15 REGISTRATION

8:15 - 9:00 WELCOME PERFORMANCE

9:00 - 9:15 WELCOME TO SUMMIT MC - Dan Bourchier

9:15 - 9:45 OPENING KEYNOTE - CONSTRUCTIVE Speaker - Chloe Spackman CONVERSATIONS

Constructive dialogue and discourse begins with the understanding that consensus is not the focus of constructive discussion. Rather it's about the process of being heard and affording others the time and space to express themselves.

In this session, we discover the barriers getting in the way of a more cohesive society. We'll explore the idea of echo chambers (including our own) and methods for breaking them. How do we listen and understand dissenting perspectives, bride divides and have better, more consturctive conversations across sectors and within our communities that help us move forward rather than hold us back.

9:45 - 11:00 INTERACTIVE SESSION

Facilitators - Chloe Spackman, Renu Burr

11:00 - 11:30 MORNING TEA

11:30 - 12:45 PROFIT AND PURPOSE Breaking the Mould: Innovative Growth Models for Social Good

This session asks if it's time to re-think our obsession with growth as a measure of success?

It will explore what growth looks like for organisations looking to do well and do good and highlight innovative approaches that challenge traditional business models and prioritise social and environmental outcomes.

◆ PEOPLE AND COMMUNITIES Social Impact and Innovation in the Regions

While it may be tempting to apply cookie-cutter programs and methodologies to rural and regional communities, investors are much better served to lean into the innovative approaches many of these communities have taken to their pressing social issues.

This session provides a range of practical and proven strategies to partner with regional communities to deliver truly place-based support.

COLLECTIVE TRANSFORMATION Town Hall Debate: Will artificial intelligence destroy social cohesion?

In this session, we'll dissect how artificial intelligence can either strengthen or strain social bonds and explore the delicate equilibrium between technological progress and maintaining a cohesive society.

Attendees will be presented with hypothetical worst and best case scenarios, and encouraged to consider the safeguards they need in place to mitigate harm.

12:45 - 13:45 LUNCH

13:45 - 15:00 PROFIT AND PURPOSE Redefining Capital: Innovation

Redefining Capital: Innovative Approaches for Social Transformation

In this session we deep dive into approaches for mobilising capital in social, corporate, and government contexts. Panelists explore hybrid models and gain insights into leveraging social capital effectively. From impact bonds to community-

From impact bonds to communitydriven investment vehicles, discover actionable strategies to drive positive change.

◆ PEOPLE AND COMMUNITIES Creating Impact Literate Communities

This session will focus on how we can create impact-literate communities. Attendees will learn innovative methods for constructive community consultation and decison making on environmental and social issues.

Discover how to build support and foster dialogue to accelerate progress and hear case studies from organisations that have successfully navigated these challenges.

COLLECTIVE TRANSFORMATION 'Through the lens – embracing diversity and Lived Experience perspectives in Social Impact Strategy development'

This interactive session invites Social Impact leaders from the corporate, non-profit, and government sectors to engage in a collaborative Photovoice activity.

Photovoice is a powerful participatory method that engages participants through photography, storytelling and share meaning making, in areas such as such as social need and impact.

Participants will have a unique opportunity to gain firsthand experience and insights into the efficacy of creative and participatory methodologies for strategy development, advocacy, and social impact.

15:00 - 15:30 AFTERNOON TEA

15:30 - 15:45 STREAM INSIGHTS MC - Dan Bourchier

15:45 - 16:30 MEASURING WHAT MATTERS

In this session, sector representatives discuss our progress toward a wellbeing economy and measuring what matters. We'll explore policy developments and advancements in the Measuring What Matters framework, the growing impact of B Corps, and community-driven efforts. We'll celebrate achievements, address challenges, and explore cross-sector collaboration opportunities to get us there sooner.

16:30 - 16:45 CLOSING REMARKS Speaker - Mark Jones (ImpactInstitute)

16:45 CLOSING PERFORMANCE Performer - L-Fresh the Lion (Creative Australia)





